HISTORY OF THE FIBONACCI QUARTERLY

Toward the close of the year 1962, a small group of mathematicians in Northern California promoted the idea of an organization devoted to the study of Fibonacci numbers and related topics. Almost simultaneously the Fibonacci Quarterly was conceived. Sponsored by a group of charter members who backed the project financially, the publication made its first appearance in the spring of 1963.

At first, subscriptions came in slowly, but with some advertising and favorable notices in various magazines, especially the Scientific American, the tempo increased and, amazingly, continued strong all during the summer. As a result, September 1st saw the Quarterly with six hundred subscribers. By the close of 1963, the total should approximate the one thousand mark.

To the editors, this response has been most heartening inasmuch as it seems to indicate that the mathematical public has looked with favor on this type of magazine and its subject matter — the famed Fibonacci numbers.

CHARACTERISTICS OF THE QUARTERLY

The Fibonacci Quarterly has a number of interesting features. The most obvious is the very specialized nature of its scope. The first natural reactions were: Will people subscribe to such a magazine of limited field? The response to this question is evident in the action of subscribers. Will it be possible to secure enough