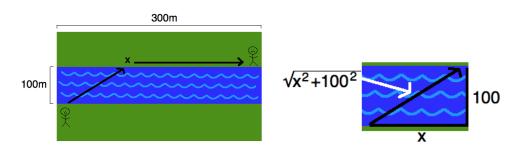
Full solution to the swimming / running optimization problem (Last example given in class on Wednesday, July 28).

Example: You are standing on the bank of a river that is 100m wide, and see someone needing help 300m up the opposite shore. You can swim at 3m/s and run at 5m/s, and you want to get to the person as quickly as possible. To what point on the opposite shore should you swim, before running the rest of the way?

Solution:

(1)–(3) Let x be the distance up along the opposite shore where I get out of the river and start running. Let T be the total time, which is to be minimized.



(4) T =swim time + run time. Recall that time = $\frac{\text{distance}}{\text{speed}}$. How far do I swim?

From the picture we see the swim distance is $\sqrt{x^2 + 100^2}$. Running distance is 300 - x. Dividing by the speeds for each distance, this gives

$$T = \frac{\sqrt{x^2 + 100^2}}{3} + \frac{300 - x}{5}.$$

(5) The expression for T is already in terms of only one variable.

(6) $T' = \frac{1}{3} \left(\frac{2x}{2\sqrt{x^2 + 100^2}} \right) - \frac{1}{5} = \frac{5x - 3\sqrt{x^2 + 100^2}}{3\sqrt{x^2 + 100^2}}$. $T' = 0 \implies 5x = 3\sqrt{x^2 + 100^2}$ $\Rightarrow 25x^2 = 9x^2 + 9(100^2) \implies 16x^2 = 9(100^2) \implies 4x = 3(100) \implies x = 75$. So x = 75 is a critical number; T'(70) < 0 and T'(100) > 0 so T is decreasing until x = 75and increasing after, which means there is a relative minimum at x = 75. Now, x can be any value in the closed interval [0, 300]. So we must check to see if one of the endpoints 0 or 300 is the *absolute* minimum.

$$T(0) = \frac{100}{3} + \frac{300}{5} \approx 93.3, \quad T(75) \approx 66.6, \quad T(300) \approx 105.4,$$

so the shortest time (absolute minimum of T) is 66.6 seconds, which occurs when x = 75. Thus, I should swim to a point 75m up the opposite shore and then run the rest of the way.